



For Immediate Release
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NEW SHOPPING EXPERIENCE TO HIT STATE COLLEGE

Savvy State College to Open on June 1

State College, PA – On June 1, State College will have a new way to shop. Savvy State College, located at 153 South Allen Street (under Tadpole Crossing) is a purveyor of hand-crafted gifts, accessories and home décor.

“I saw a need to bring affordable style to Central Pennsylvania,” said Savvy State College’s Chief Design Officer Dana Marsh. “Area residents should not feel that they have to travel to find unique items for gift giving or personal style, or interesting home accents.”

What makes Savvy State College so distinct is that all items are not only hand-crafted, but in many cases are created from repurposed goods, creating a one-of-a kind ‘green’ item. “It’s recycling in the truest sense,” said Marsh.

Savvy State College takes pride in providing unique merchandise that can often be customized to suit any situation. In addition to hand-made, customizable greeting cards and stationery, customers can expect to find home décor items made out of found objects like old windows, hardbound books or vintage scarves.

“Our philosophy is to create unique, affordable merchandise that you are proud to wear, own and give,” said Marsh.

Savvy State College also features products such as original jewelry creations from Sammie Starr Designs, original artwork, photography, and refurbished furniture. Gift-givers can also choose custom-embroidered gifts such as jewelry bags and purses.

Savvy State College is open Mondays, Tuesdays, Wednesdays and Saturdays from 10-6; Thursdays and Fridays from 11-8 and Sundays from 11-6.

Savvy State College is owned and operated by Dana Marsh, State College High School and Penn State University alumna. Dana has been creating unique crafts since she used scrap fabric to clothe her Barbie dolls. More recently, Dana has branched out into custom greeting cards, hand-crafted invitations and various other gift items. Surrounded by talented people in her career as a marketing professional, Dana taps into the creative nature of those around her to bring unique merchandise to the State College area.

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